



## The Smart Presenter: Double Your Impact, Halve Your Preparation Time, and Have Fun Delivering Your Presentation

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By Paul Arinaga, Lars Sudmann

Xlibris Corporation, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.DOUBLE YOUR IMPACT AND HALVE YOUR PREPARATION TIME Most people are too busy preparing presentations to be able to give great presentations. The Smart Presenter(TM) shows you how to stop tinkering and start connecting with your audience. Specifically, you ll learn: - How to create better presentations in half the time by applying the Fast Prototyping 5-step POINT program. - Why, when it comes to the structure or organization of your presentation, one size does not fit all, and how to choose the best structure for your particular presentation. - Nine advanced formulas for beyond bullets to communicate your information in a much more compelling way. - How to create openings and closings that grab your audience s attention and leave a lasting impression. - How to create visually compelling designs, even if you re not a graphic designer, without slaving over your presentation for days on end. - A simple -- yet highly effective -- technique for quickly identifying your presentation objectives.



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